

**Arnold Schwarzenegger**  
Governor

**Lawrence Gottlieb**  
Chair

**Chris Essel**  
Vice-Chair

**Barbara Halsey**  
Executive Director

Dear Colleagues,

On behalf of the California Workforce Investment Board and the Green Collar Jobs Council (Council) we are sending this letter to Agency leaders who are members of the Council. As a member, you, or your representative, have participated in the active dialogue which has characterized our meetings to date. We have reached a point in this dialogue where clarity is needed regarding your commitment to the partnership evolving from these discussions. Opportunity exists for us to engage in a collaborative venture as investment decisions effecting the green economy and possible job training programs are made. To better understand this request, attached you will find the Council's Premise document titled *"The Green Collar Jobs Council's Position on the Green Economy and Green Collar Jobs--A Foundation for Deliberation and Investment."* This document outlines the Council's guiding principles as well as its short – and long – term goals. These goals represent potential opportunities for your Agency and its departments to demonstrate the heightened level of coordination expressed in the American Reinvestment and Recovery Act, and believed to be central to a strong California economy in the future.

As you review this document, please consider the following actions:

- Adopt this document as the premise which will guide any investments your agency may make in the area of green workforce/jobs training;
- Array the existing initiatives, projects, and funding opportunities your agency is responsible for under the short- and long-term goals expressed, allowing California to speak about its Green Economic and Workforce initiatives as a coordinated and complimentary effort; and
- Evaluate the opportunity for your organization to bring its resources to the table under a comprehensive, leveraged investment strategy, positioning California to continue to lead thought and policy on environmental issues.

These are critical economic times and the Council is focused on supporting California's industries, businesses, and workers in maximizing opportunities that are emerging from California's Green Economy. To illustrate the impact that a well coordinated and leveraged approach to the Green Economy can garner, let us provide you with a tangible example. Through a unique partnership between the California Energy Commission, Employment Development Department, Employment Training Panel, and State Board, the Council is poised to launch a Statewide Green Workforce Training Initiative through the following funding opportunities:

- Clean Energy Workforce Training Program—A State level project leveraging CEC and WIA funds;

- State Energy Sector Partnership—A Federal grant opportunity requiring competitive application; and
- Regional Industry Cluster Planning and Technical Assistance—A State Board funding opportunity planned for the Fall of 2009.

With the Clean Energy Workforce Training Program, California will implement one of the largest green workforce training initiatives in the nation. This initiative models the leveraged investment strategy the Council is interested in supporting as the standard method for funding future green workforce development projects.

The Council intends to use the successful collaboration on the Clean Energy Workforce Training Program as a platform for the development of our proposal to the U.S. Department of Labor under the State Energy Sector Partnership (SESP) Solicitation for Grant Application, seeking \$6,000,000 in funding. A major requirement of this proposal is a state-level charter of participating state-level stakeholders. For the purposes of the grant, we envision Council members and other prescribed stakeholders as partners in the charter. We will contact you or your representative in the near future regarding becoming a signatory to the charter.

Finally, the emphasis on data driven planning and regional coordination across public, private, and community based interests is a prevalent theme in every Recovery Act funding stream. Business, Transportation and Housing has called for Regional Economic Recovery plans from twelve distinct areas in the state. The State Board is utilizing a Sector focused approach to driving workforce development practices throughout the 49 local Workforce Investment Boards. Education at all levels is being challenged to respond to increased demand for relevant training programs which prepare individuals to compete in a changing economy. Building on the work of the Economic Strategy Panel, the State Board plans to offer technical assistance grants focused on developing the capacity of regional partnerships throughout the state to perform economic diagnosis, develop partnerships and collaboratively set priorities, design negotiated investment strategies for sector initiatives, and plan for sustainability of the initiatives.

It would be a pleasure to meet with you to discuss the goals of the Council and the opportunity for your agency to join this collaborative effort. We would welcome the opportunity to discuss how the goals of your agency and those of the Council could be mutually beneficial.

If you have any questions or would like to schedule a meeting, please feel free to contact Sunshine Duffy at (916) 324-3221 or [sduffy@cwib.ca.gov](mailto:sduffy@cwib.ca.gov) and she will arrange a convenient time to meet.

/s/ Barry Sedlik, Chair, Green Collar Jobs Council  
Barbara Halsey, Executive Director, California Workforce Investment Board